

**Split 28 travnja 2016. FESB, lab B526 9:00 sati**

# ARISE EUROPE PROGRAMME of EIT DIGITAL

## Crash Course on Innovation & Entrepreneurship

### Interested in:

How to develop an ICT Technology-Based Entrepreneurship?  
Customer-Problem-Solution to identify and develop opportunities?

### Ready to understand how:

Business Modelling/Business Model Canvas can be helpful tools?  
The process of Business Model Generation works?

### Do you know how to:

Present Business Idea? Be inspiring & effective in communication?  
Do entrepreneurial finance, cash flow statement, balance sheet?



## What can the EIT Digital offer to potential students?



Master School



Summer School



Doctoral School



**Scholarships to BSc students attending the two weeks Trento Summer School 26/06-9/07/2016**

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