Profico

Product driven design and development agency

MISSION STATEMENT

We turn inspiring ideas into scalable digital products across all platforms and devices.

WHY WE DO IT?

Because doing great things keeps our teams motivated, and our business partners satisfied.

hello@profi.co

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Like an agency, unlike any agency.

We shape our services around lean product teams capable of delivering immense value to organisations worldwide.

Design
Development
Product Strategy

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Great products, nothing less.

We leverage our ability and knowledge to understand how humans behave in digital world. Resulting in great user-centric products that people love to use.

Mobile apps
Web apps
Websites
Dashboards
Custom software

Our Approach

01 Think

02 Prototype

03 Build

We like to take a deep dive into your business as we try to uncover possibilities and realise the product-market fit. Trying to understand the pure user value and focus on key variables that continuously increase it.

Driven by research insights we frame an abstract idea into an overall product context. It's a (fr)agile world out there - speed wins. All ideas stay in low fidelity until we give them a solid reason to become something more.

Once we're clear for take-off, what was once a user interface, now becomes a robust digital product. Since all team members were involved at early stages, design to development operation feels effortless.

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Our work

Unlike this copy, projects we've worked on, tend to tell a far better story about what we're all about...

127

Projects
shipped

31

Countries
covered

7,5 ^{M}

Users
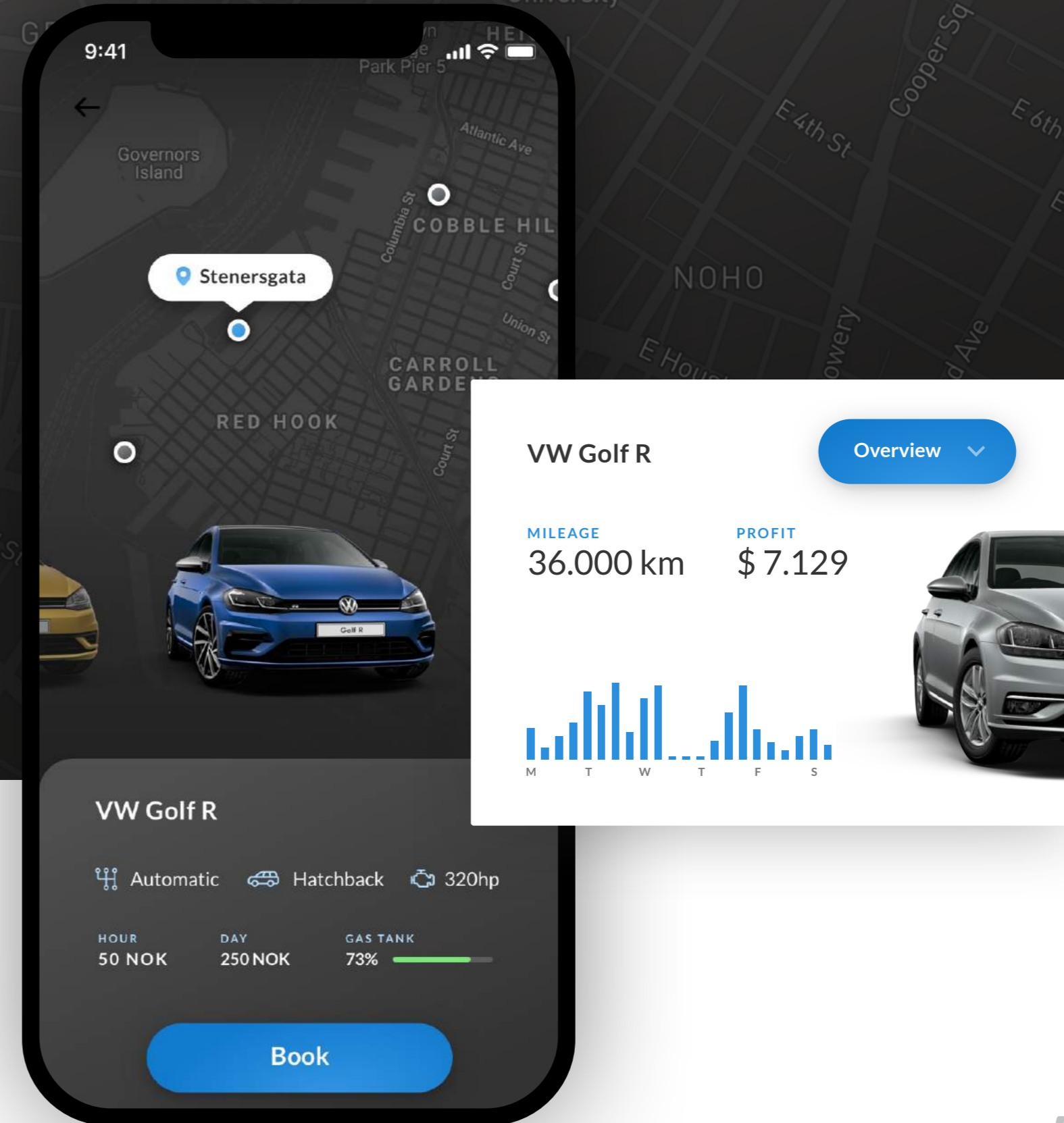engaged

200 ^{BN}

Pixels
pushed

79.200

Coffee
cups

Rapid prototypes.

Transforming napkin sketches into market-ready products. Prototypes allow us to quickly explore options, validate ideas while simulating the entire user experience. Without writing a single line of code.

Hyre Car Sharing Application

From an Uber inspired car-sharing platform idea, to a minimum viable product in less than 2 months.

WHAT WE DID

Product Strategy

UX/UI design

React Native development

9:41

Stenersgata

VW Golf R

Automatic   Hatchback   320hp

HOUR	DAY	GAS TANK
50 NOK	250 NOK	73%

Book

VW Golf R   Overview

MILEAGE
36.000 km

PROFIT
$ 7.129

M T W T F S

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Nutrino Spectroscopy Application

Using design sprint, we've shaped high level features into user-friendly spectroscopy app in less than one week.

WHAT WE DID

Product Strategy

UX/UI design

Food scans

Vanilla Ice Cream
Ice cream is a sweetened frozen food typically eaten as a snack or dessert.
25m

McDonald's Hamburger
100% beef patty, with onions, pickles, mustard and ketchup, in a soft bun.
3h

Organic Fat Free Milk
A scanning electron microscope is a type of electron microscope.
4h

Delicious Strawberry
The garden strawberry is a widely grown hybrid species.
4.5 h

Burnt Toast
Toast is sliced bread that has been browned by exposure to radiant heat.
9h

Hot Cup of Coffee
Coffee is a brewed drink prepared from roasted coffee beans.
1d

Organic Fat Free Milk

Graph view

ANALYZE

TIME STAMP	DURATION	STATUS
13:45	35 sec	Uploaded

2.13

10   20   30   40   50   60   70   80   90   100

TOTAL CALORIES

90

Sodium 130mg   Potassium 400mg

VITAMINS

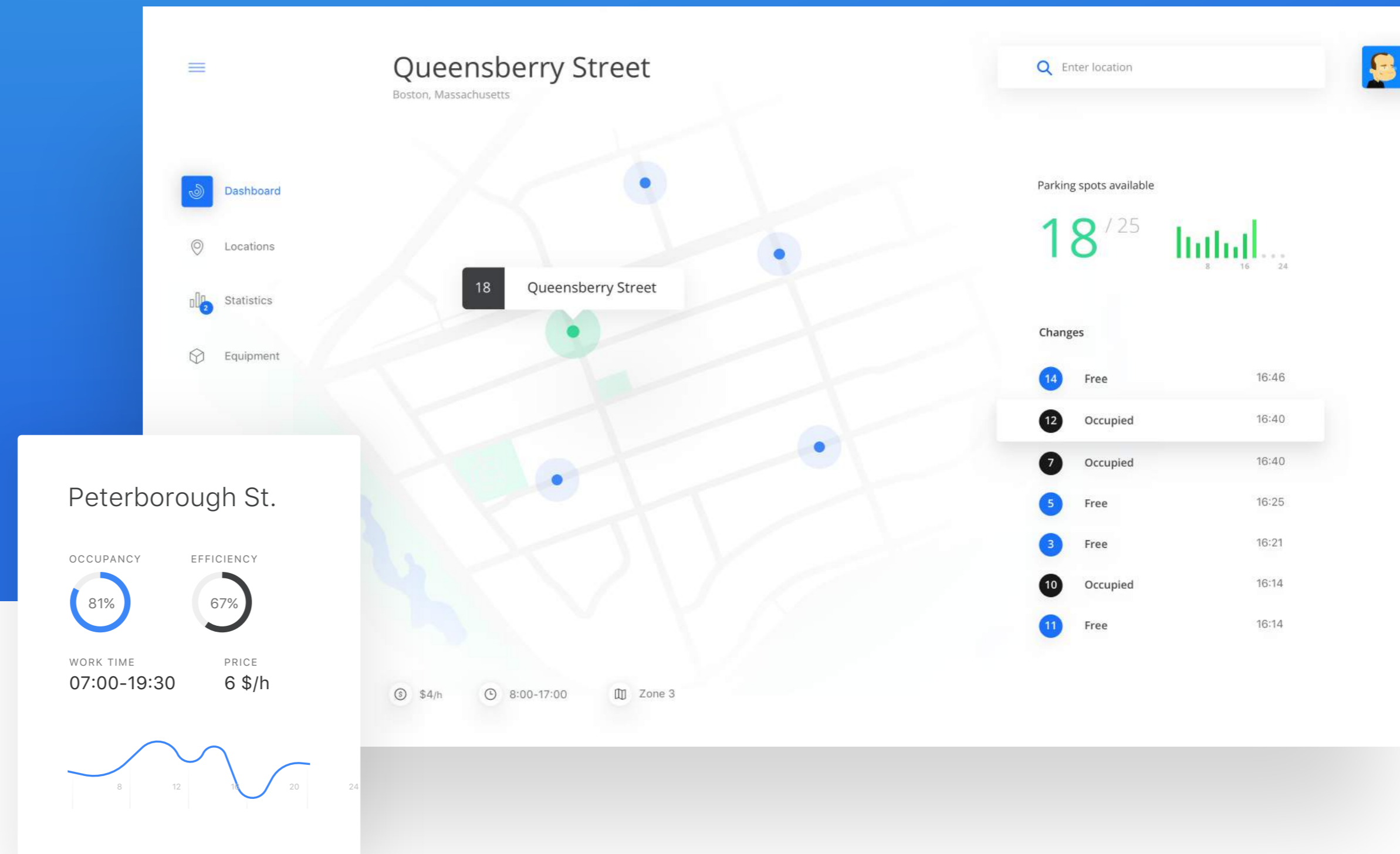| Vitamin A | | 30% |
Vitamin C		10%
Calcium		65%
Iron		28%

OVERVIEW

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Disruptive Experiences.

It's always a great challenge when old industries try to embrace digital disruption. Changing the old habits and empowering them with better workflows and data.
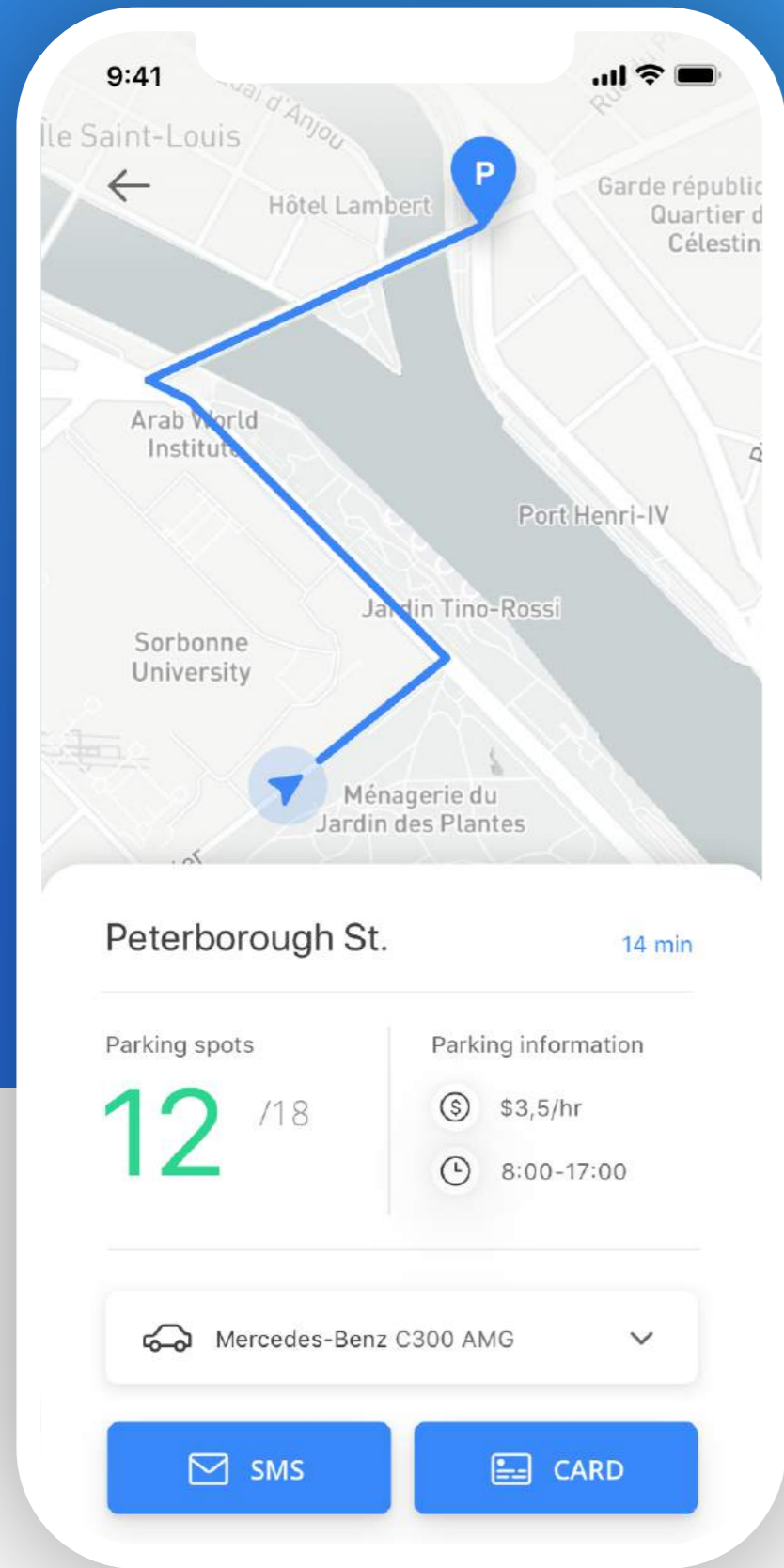
Smart Street Parking System

Award winning Parking management, navigation & payment platform for smart cities of tomorrow.

— Award winning Parking management, navigation & payment platform

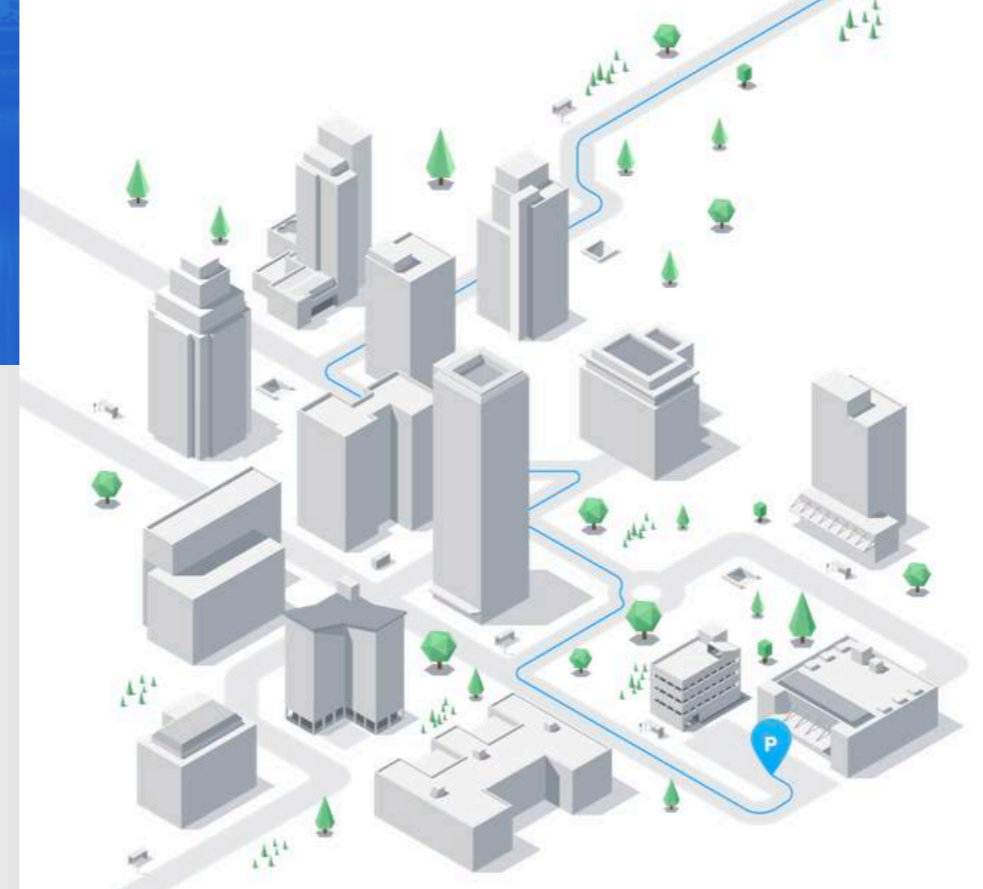— Largest smart city parking implementation case in Europe
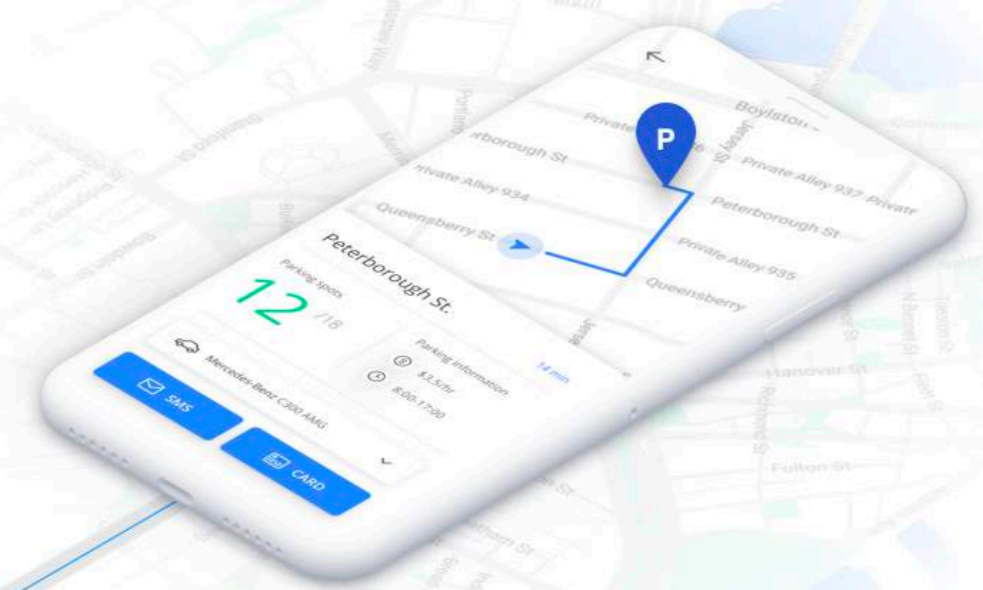
WHAT WE DID

Product strategy

UX/UI design

Mobile development

Web development

Queensberry Street
Boston, Massachusetts

- Dashboard
- Locations
- Statistics
- Equipment

18 Queensberry Street

Parking spots available

18 / 25

8   16   24

Changes

14	Free	16:46
12	Occupied	16:40
7	Occupied	16:40
5	Free	16:25
3	Free	16:21
10	Occupied	16:14
11	Free	16:14

$4/h   8:00-17:00   Zone 3

Peterborough St.

OCCUPANCY **81%**   EFFICIENCY **67%**

WORK TIME **07:00-19:30**   PRICE **6 $/h**

8   12   16   20   24

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Helius Experience Website

Workflow automation and productivity suite
for the next generation of hotel staff managers.

WHAT WE DID

Product Strategy

Branding

UX/UI design

Web development

Mobile development

hello@profi.co

Helius experience

ABOUT   VISION   TEAM   CONTACT

Room 255 status
Guest checked in
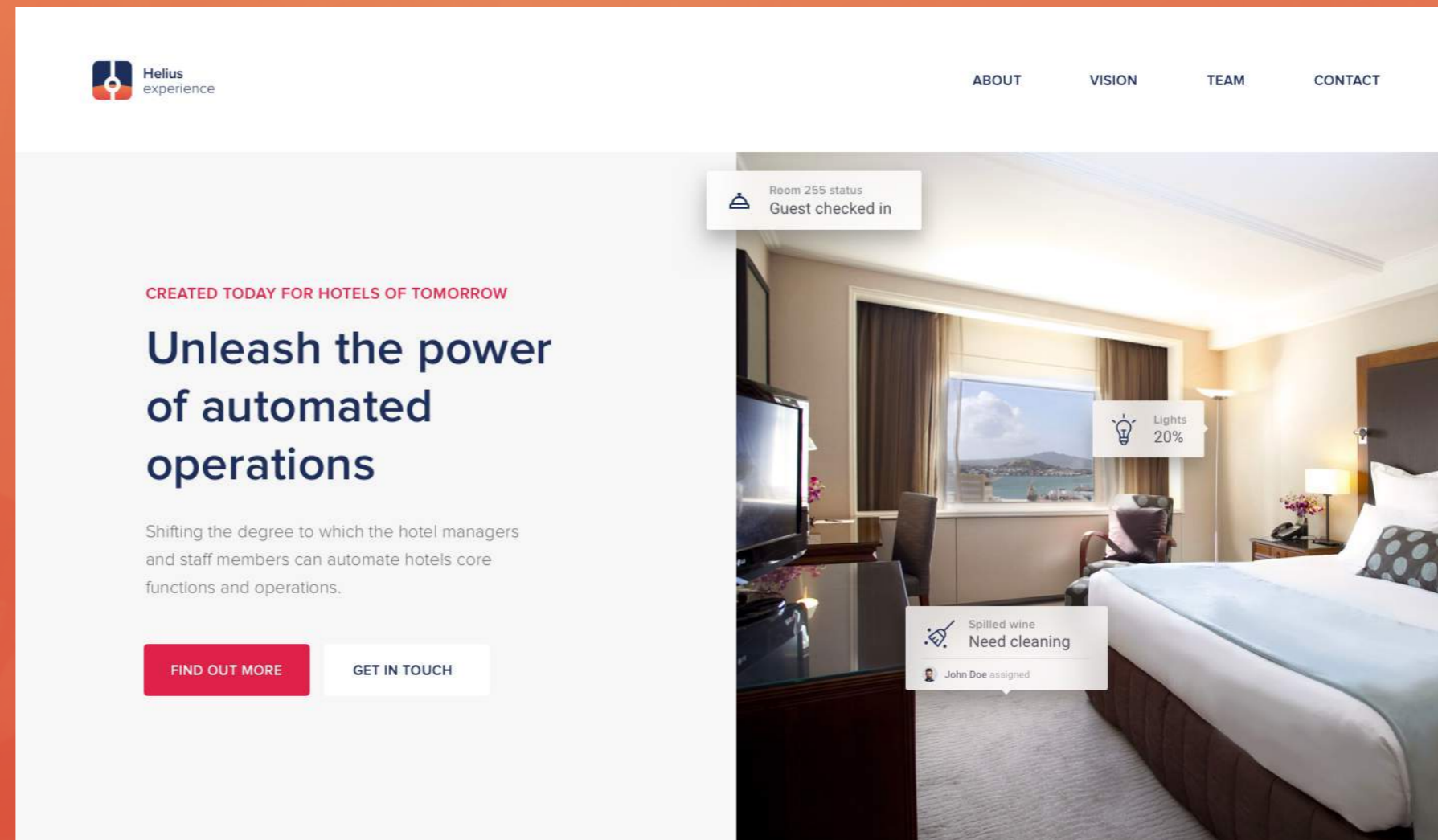
CREATED TODAY FOR HOTELS OF TOMORROW

Unleash the power of automated operations

Shifting the degree to which the hotel managers and staff members can automate hotels core functions and operations.
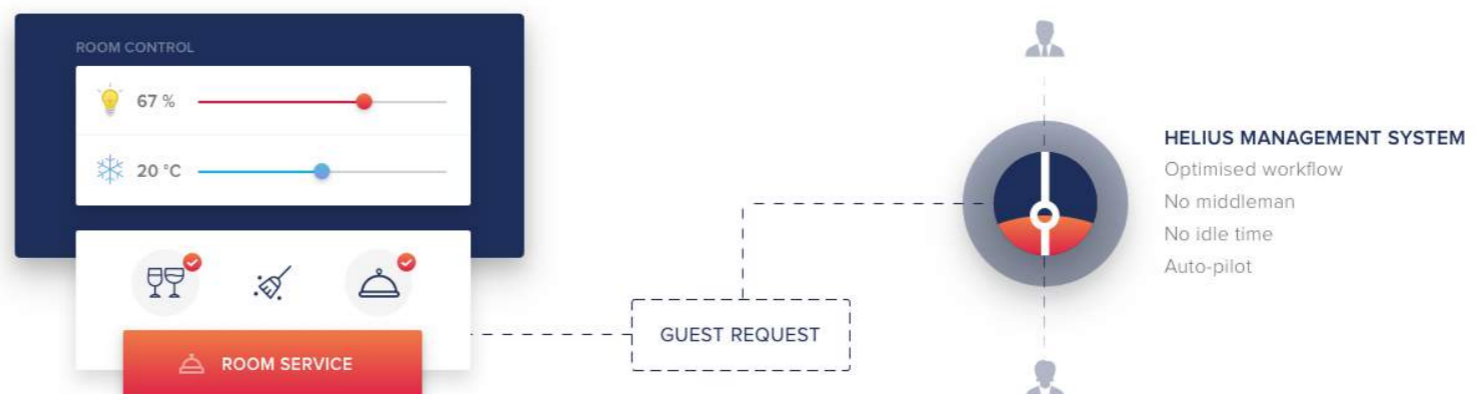
FIND OUT MORE   GET IN TOUCH

Lights
20%

Spilled wine
Need cleaning

John Doe assigned

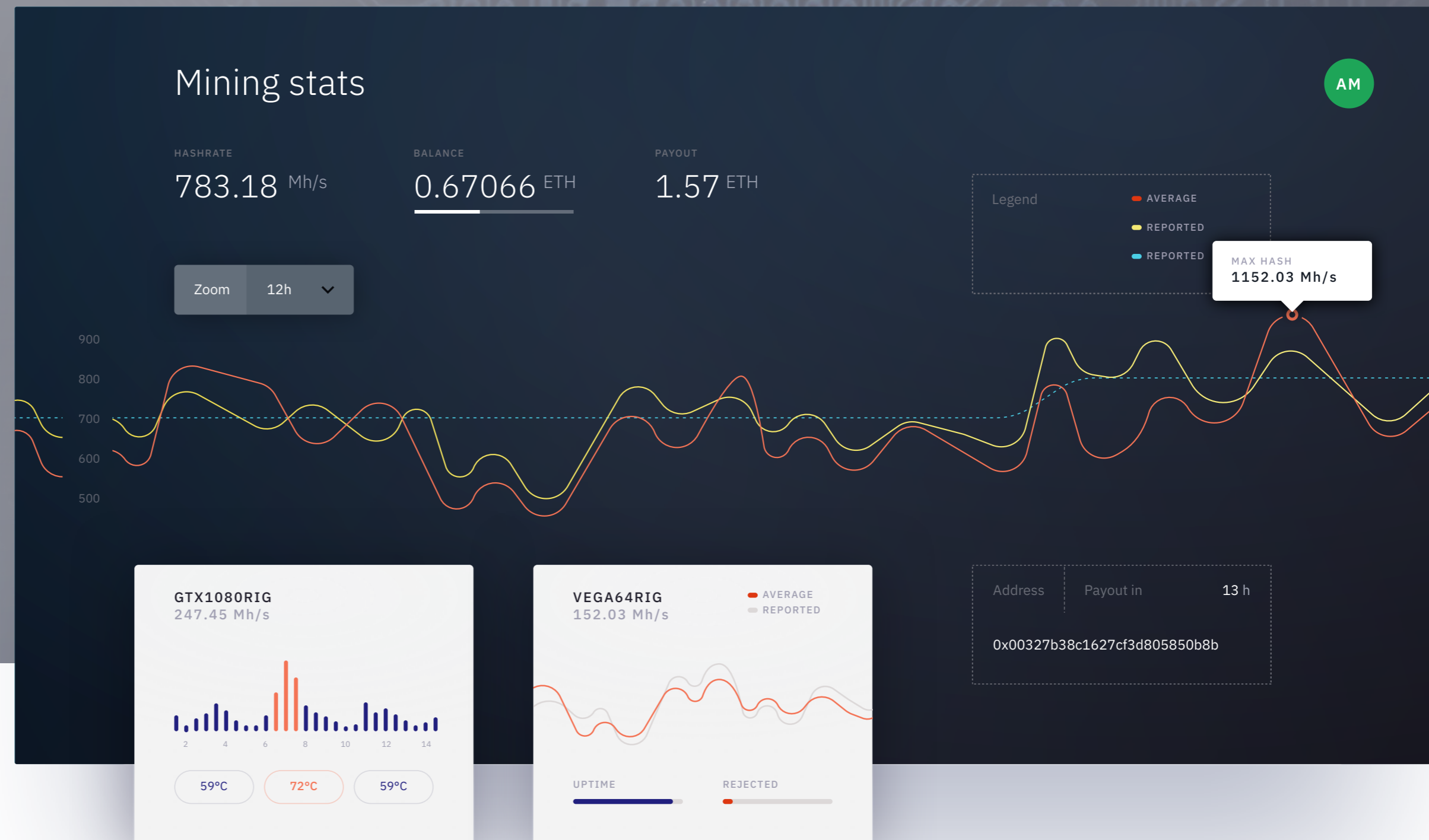POWERED BY HOUDINI

Helius guest experience app

Modern traveler is tech savvy and has high expectations, while hotels strive to meet those expectations at a targeted profit margins.

With that in mind we have developed a guest facing app that manages every single possible touchpoint between you and your guest.

ROOM CONTROL

67 %

20 °C

ROOM SERVICE

GUEST REQUEST

HELIUS MANAGEMENT SYSTEM
Optimised workflow
No middleman
No idle time
Auto-pilot

Crypto Miner Dashboard

A simple cryptocurrency mining dashboard for mining pool users.

Mining stats

AM

HASHRATE
783.18 Mh/s

BALANCE
0.67066 ETH

PAYOUT
1.57 ETH

Legend
- AVERAGE
- REPORTED
- REPORTED

MAX HASH
1152.03 Mh/s

Zoom | 12h ⌄

900
800
700
600
500

GTX1080RIG
247.45 Mh/s

2 4 6 8 10 12 14

59°C   72°C   59°C

VEGA64RIG
152.03 Mh/s

- AVERAGE
- REPORTED

UPTIME   REJECTED

Address | Payout in | 13 h

0x00327b38c1627cf3d805850b8b

WHAT WE DID

Product Strategy

UI/UX design

Web/Mobile development

Succesful Startups.

From Indiegogo sensations to TechStars alumni, working with startups is as exciting as it gets. Ideas lost in space, delivered to earth, in a scalable and business proof fashion.

Keezel Online Security

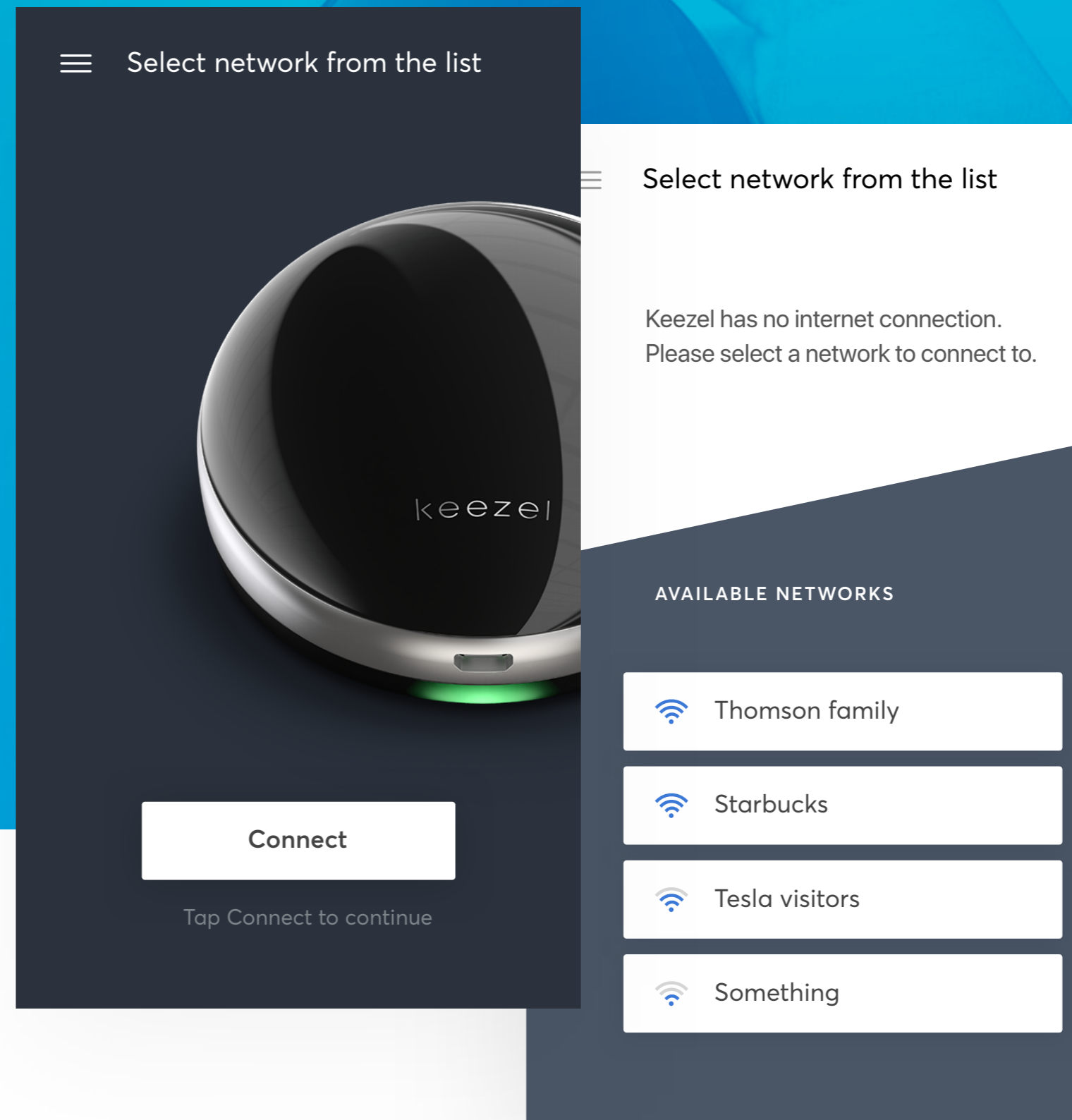We've helped this Indiegogo sensation to envision their mobile apps & landing pages.

— Raised over $1.000.000 through Indiegogo campaign
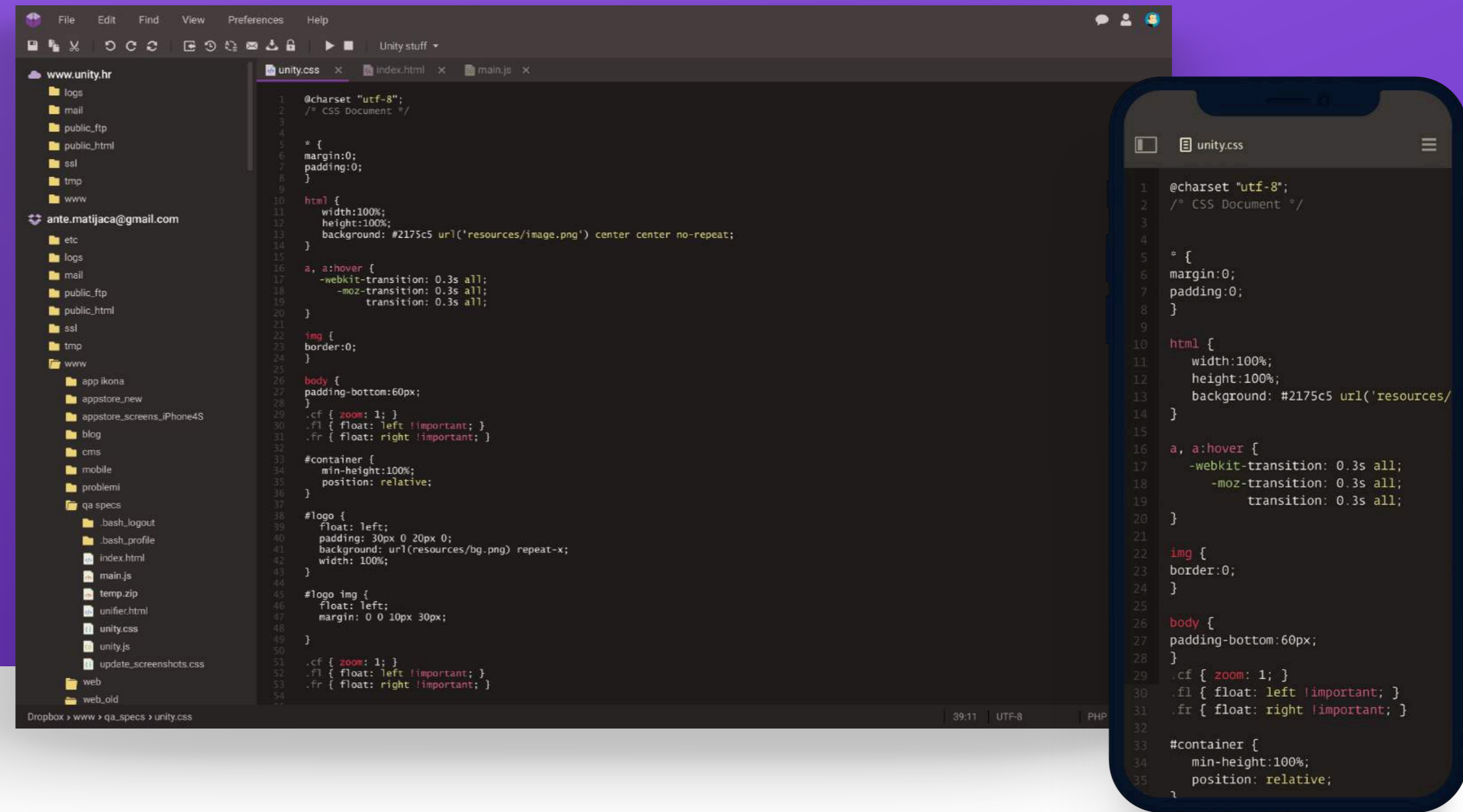
WHAT WE DID

Product Strategy

UX/UI design

Web development

Select network from the list

keezel

Connect

Tap Connect to continue

Select network from the list

Keezel has no internet connection. Please select a network to connect to.

AVAILABLE NETWORKS

Thomson family

Starbucks

Tesla visitors

Something

Codeanywhere

Cloud based code-editor and a
collaboration platform that was aiming to
bring Google Docs experience to coding.

— TechStars Boston 2014.

WHAT WE DID

Product Strategy

UX/UI design

Web/Mobile development

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Enterprise Delivery.

We immerse our product teams into
enterprises systems to help them stay
ahead of customer demands.

MeeTV
Guide
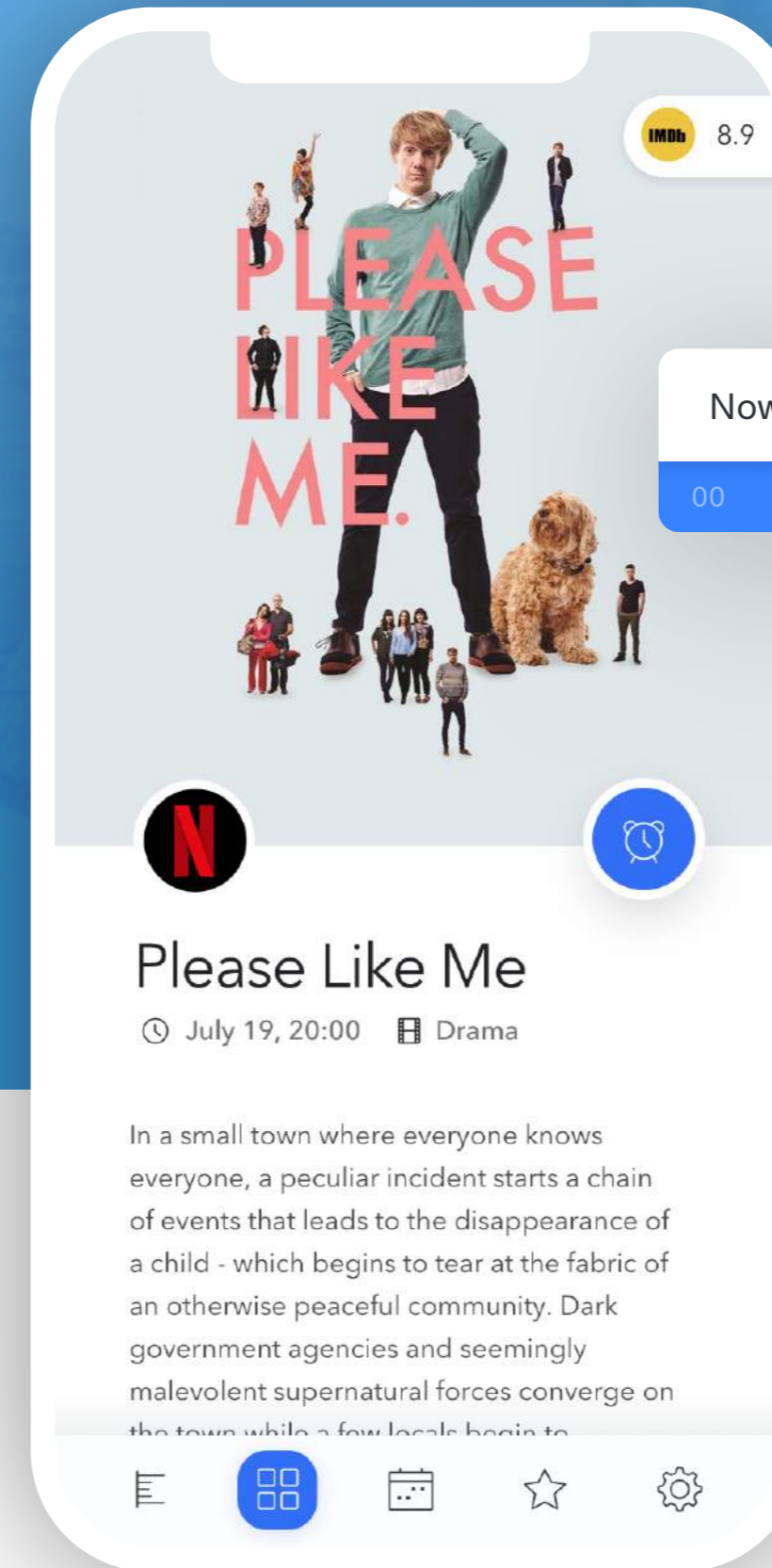
One of the biggest publishers in Norway was looking into ways to rapidly build and test media products for the millennial user segment.

IMDb 8.9

Now   14:30

| 00 | 04 | 08 | 12 | 16 | 20 | 00 |

Please Like Me

🕐 July 19, 20:00   🎬 Drama

In a small town where everyone knows everyone, a peculiar incident starts a chain of events that leads to the disappearance of a child - which begins to tear at the fabric of an otherwise peaceful community. Dark government agencies and seemingly malevolent supernatural forces converge on the town while a few locals begin to
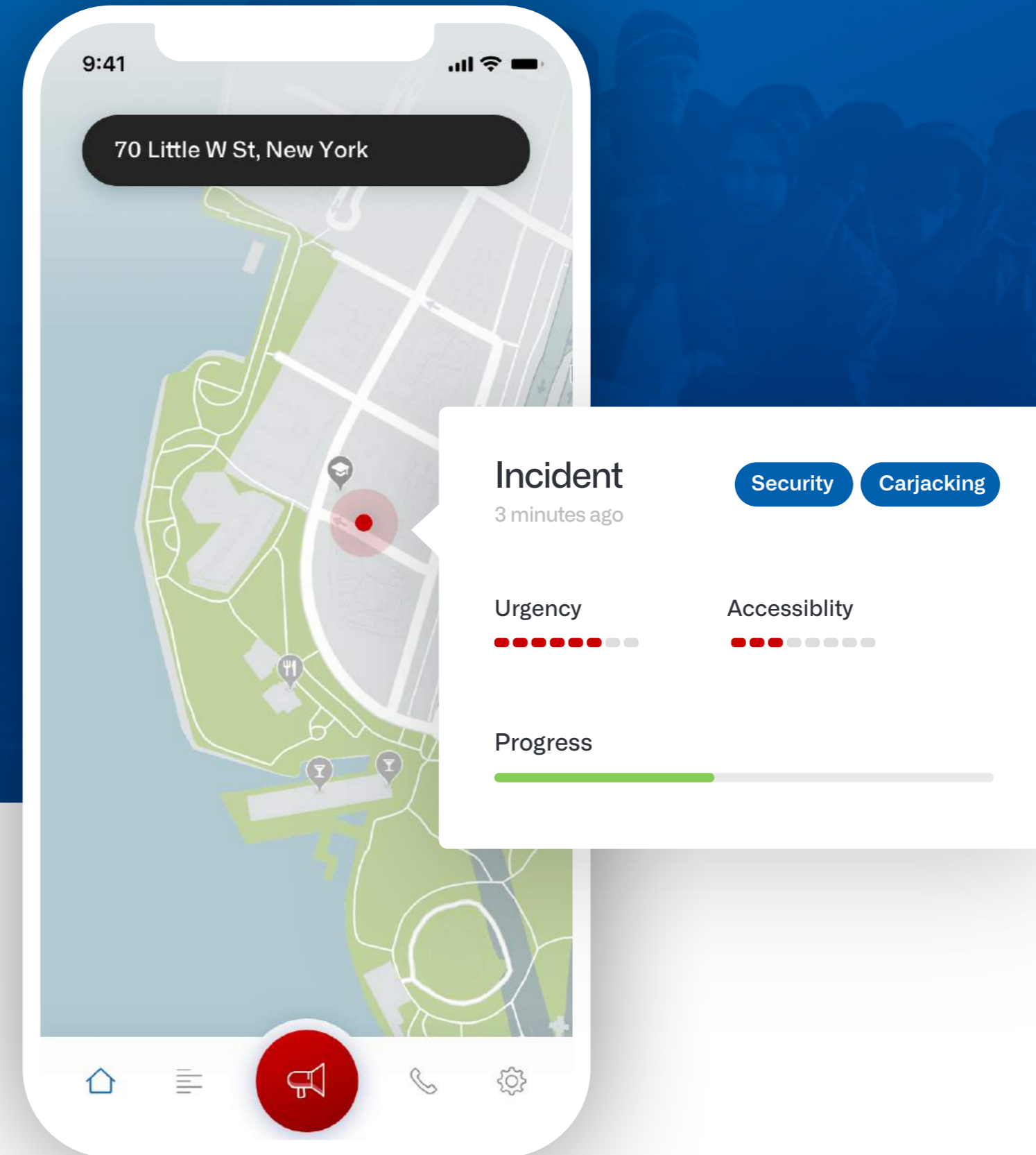
WHAT WE DID

Product Strategy

UX/UI design

Mobile development

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International Medical Corps

Award winning mobile application for Incident Management system, serving first responders on the field in disastrous events.
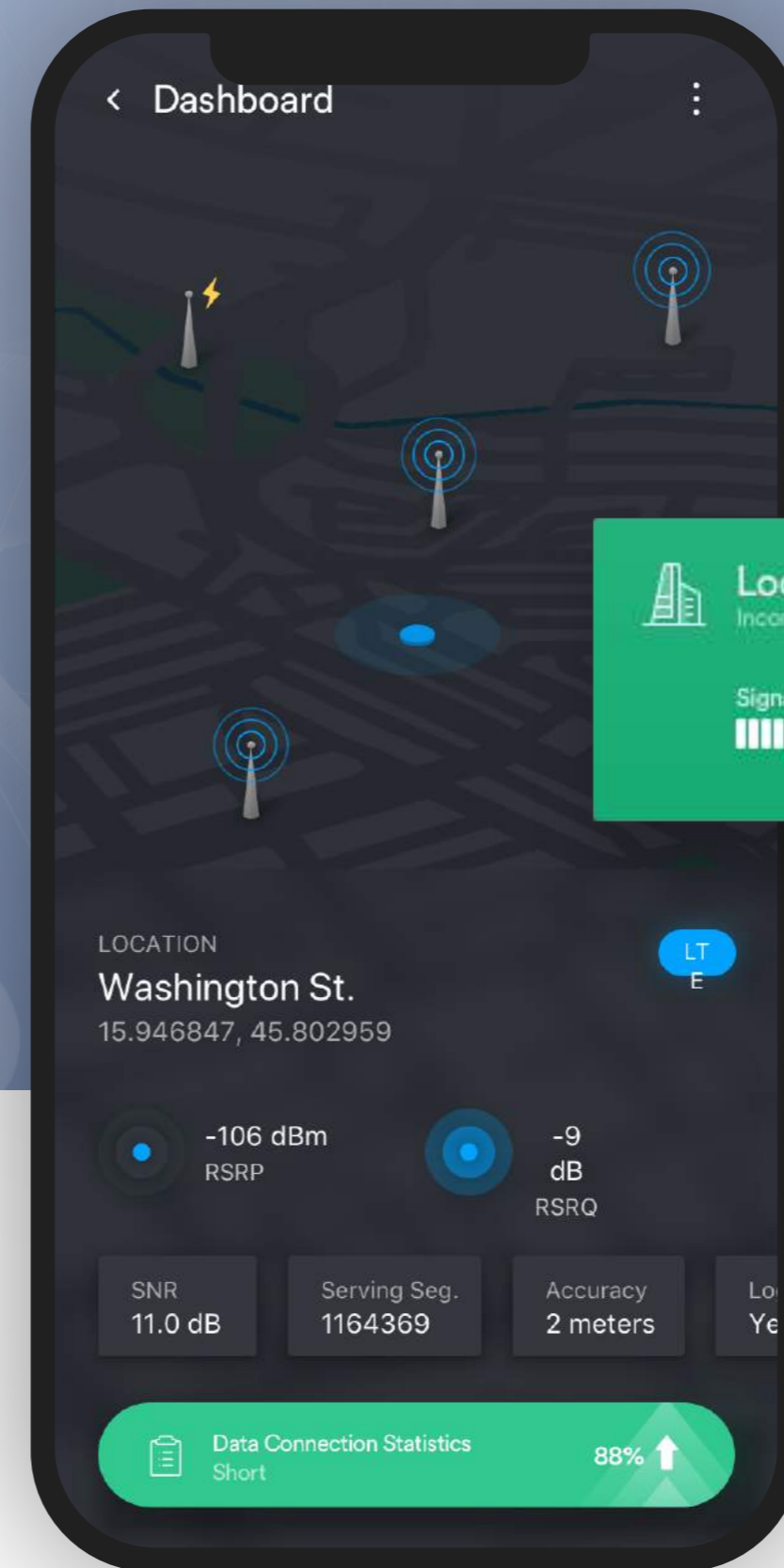
WHAT WE DID

Web development

Mobile development

70 Little W St, New York

Incident

Security Carjacking

3 minutes ago

Urgency

Accessiblity

Progress

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Ericsson

Continuous consultancy services on system architecture, mobile and backend development.

WHAT WE DID

UX/UI design

Web development

Mobile development

Dashboard

Location analysis 88%
Incomplete

Signal strength   Average

LOCATION
Washington St.
15.946847, 45.802959

LTE

-106 dBm   -9
RSRP   dB
                  RSRQ

SNR   Serving Seg.   Accuracy
11.0 dB   1164369   2 meters

Data Connection Statistics   88%
Short

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Allianz Sales Dashboard

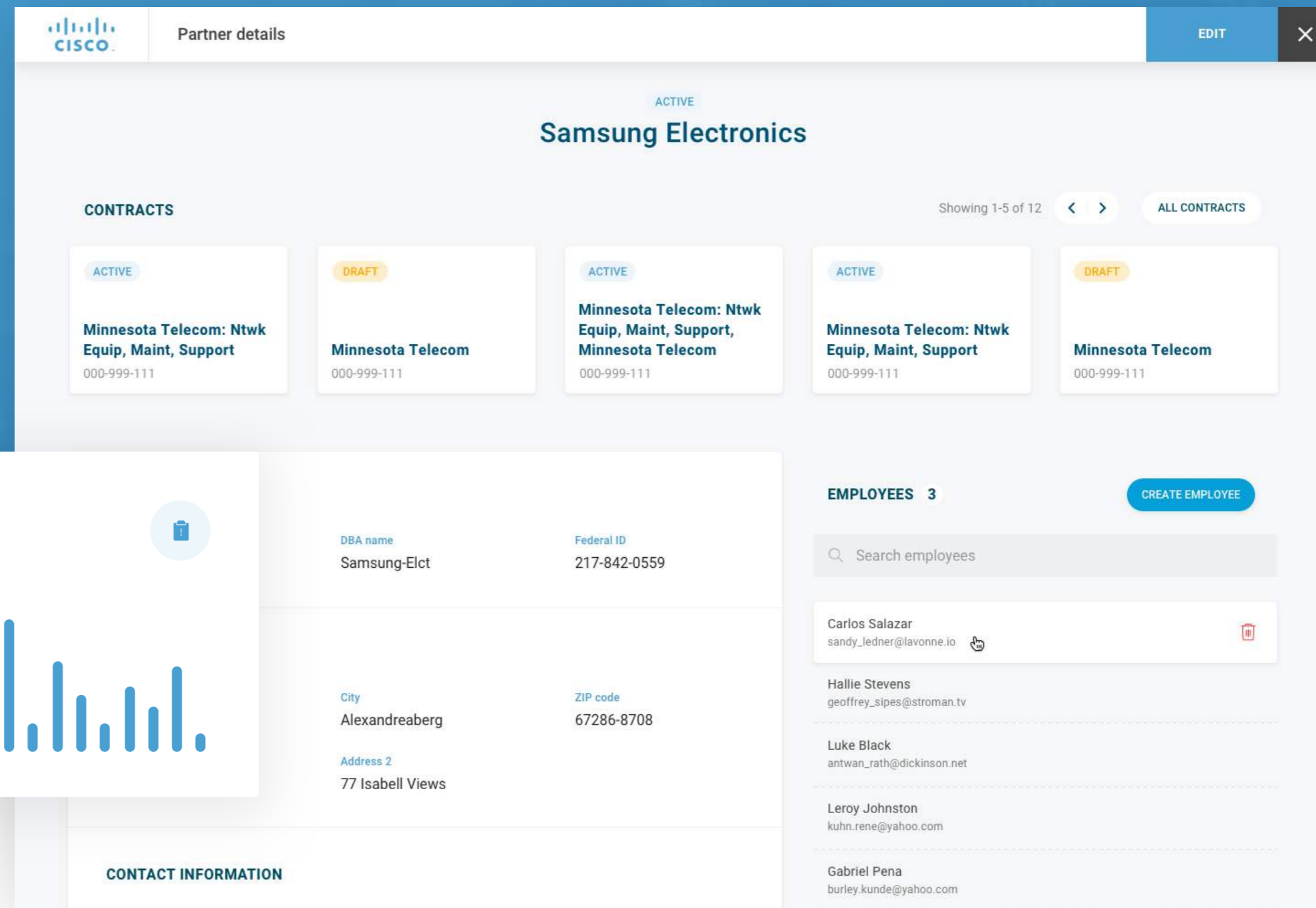Increasing the productivity of Allianz sales efforts using engaging tablet applications.
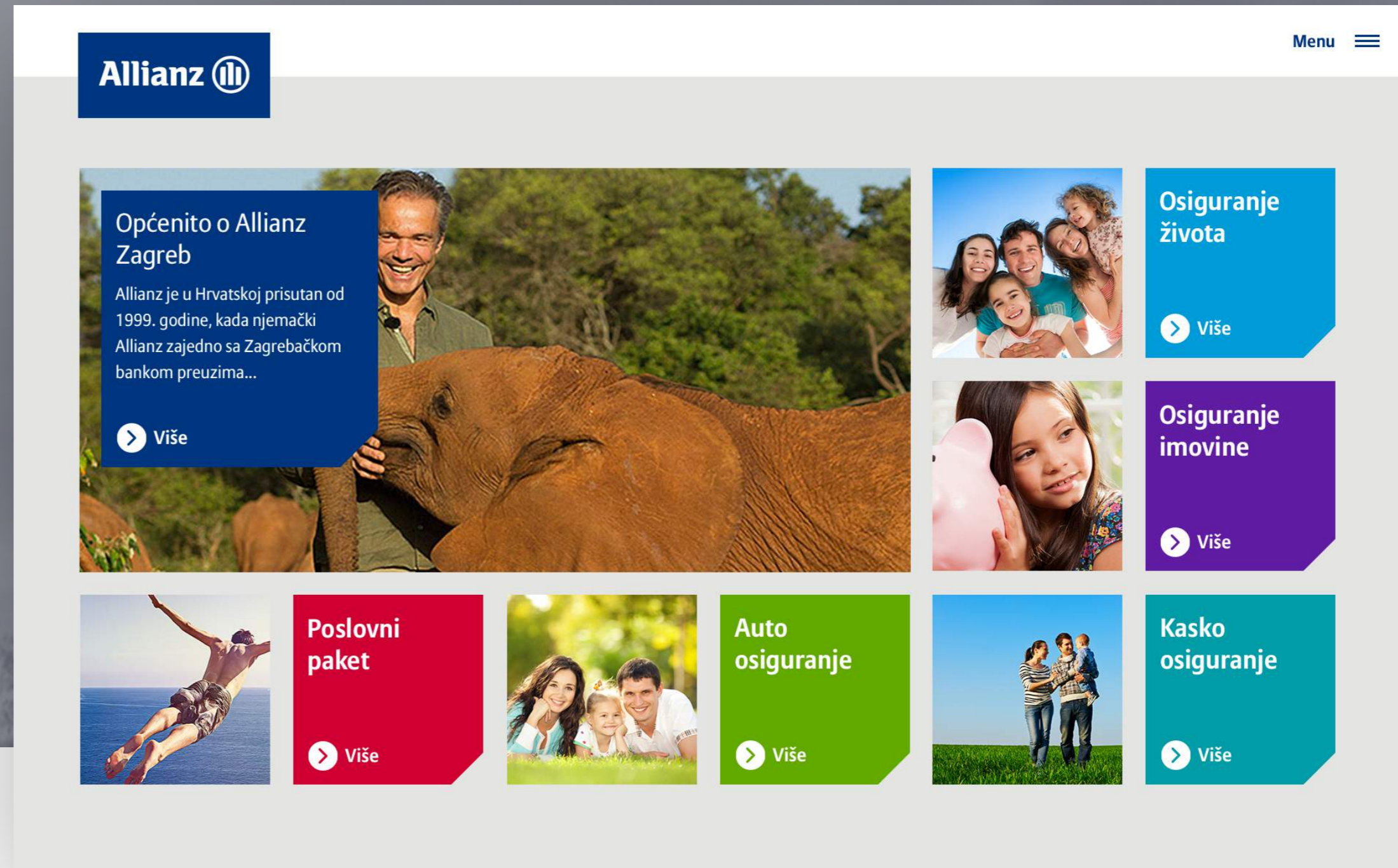
WHAT WE DID

Product Strategy

UX/UI design

Web development

Mobile development

Cisco Partner Portal

Public contracts management used to be
a very tedious and repetitive operation.

WHAT WE DID

Product Strategy

UX/UI design

Web development

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Profico is verified by

The same narrative extends to our collaborations - we simply like to work closely with our clients. Trying to get them involved in creative workshops and brainstorming sessions, as we try to learn their business and explore possibilities. Often resulting in long-term collaborations and success stories.

telenor group

CISCO

ERICSSON

Allianz (ll)

International Medical Corps

Microsoft

HT ERONET

3LHD

keezel

NESCAFÉ

codeanywhere

SOCIETE GENERALE

svb Silicon Valley Bank

UHY

HYRE

Radisson BLU

Le MERIDIEN

Sotheby's INTERNATIONAL REALTY

About us

Quick facts

Digital ecosystem continuously keeps evolving. To remain successful we have to experiment with trending technologies and new approaches.

While everything changes, the key to a successful digital product remains the same. Extensive research, rapid prototyping, thoughtful design and a suitable technology stack. Enabling us to solve any given problem in a most efficient way possible.

Our product teams excel at building high performance digital products, across all platforms and devices. Resulting in intuitive experiences and great user value, product after product, after product...

Based in Split, Croatia

30+ employees

Deloitte CE Tech Fast 50 2017 & 2018

Among top design agencies Behance & Dribbble

Let's create something great together

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